



FORUM RESOURCES NETWORK

Todd Smart



- Travels from:** Chicago, IL USA
- Areas of expertise and interest:** business relationship building; conflict resolution; entrepreneurial education; entrepreneurship; forum and moderator training; forum meeting process coaching and refreshers; leadership; marketing; member forums; moderator coaching; publishing; sales and marketing; spousal forums; strategic planning; team building; young adult forums;
- Programs offered:** board facilitation; chapter retreats; chapter-wide forum refresher; corporate retreat facilitation; forum and moderator training programs eo, ypo, yaf, wpo; forum consultations and refreshers; forum launch; forum retreats; forum training; forum tune-ups; management retreats and meetings; moderator coaching; moderator training; retreat facilitation; young adult forum;
- Partial client list:** WPO Cleveland chapter, WPO Chicago chapter, Young Adult Forum
- Has worked in:** CANADA; COSTA RICA; GERMANY; IRELAND; MEXICO; NETHERLANDS; SWITZERLAND; UNITED KINGDOM; UNITED STATES;
- Accreditations:** Accredited Forum and Moderator Trainer EO, WPO; EO; WPO; YPO;
- Years in forum:** 13
- Years as moderator:** 3
- Years as facilitator:** 10
- # of facilitations:** 250

Biography

Crain's Chicago Business describes Todd Smart as a 'serial entrepreneur', a title he earned by founding four successful businesses during his first decade and a half in the marketplace.



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Today, Todd is president and founder of BeTuitive Marketing [<http://www.betuitive.com/>], which helps organizations of all sizes maximize their business relationships through publishing. BeTuitive Marketing leverages best-in-class writers, researchers and graphic artists to deliver full-service solutions to boost business-to-business marketing and sales.

Todd capitalizes on his experience to nurture other leaders. He sees the win-win possibilities for entrepreneurs, their employees, families, customers and vendors when appropriate business and communication models are put into place from the start.

Consequently, as a facilitator he emphasizes effective communication “ sharing from experience rather than dictating action ” and coaching vs. problem solving as a way of empowering others.

Todd has been a member of the Young Entrepreneurs' Organization (YEO) since 1992. In addition to an active schedule as a meeting and retreat facilitator, Todd is certified to lead trainings by the Kauffman Foundation's Fast Trac program for growing entrepreneurs. As a speaker, he's in high demand by the likes of Inc. 500 conference, Zweig Letter Hot Firm 2004 Conference & Celebration, Lincoln Park (IL) Chamber of Commerce, The Coleman Entrepreneurship Center of DePaul University, Northwestern University and University of Chicago continuing education programs.

Todd believes success stems from a balance between life and life's work. Accordingly, he is an active tri-athlete, and loves tennis, hiking, camping, skiing/snowboarding, cooking and travel. He resides in Chicago, IL.